



**The 4<sup>th</sup> International Conference of International Association of  
Music and Medicine in Beijing, China  
June 11-13, 2016  
Grant Request**

**The International Association for Music and Medicine-Mission Statement**

The International Association for Music & Medicine was founded to promote an integrative perspective to applied music in health care. Pursuing an ambitious vision which has resulted in the dissemination of high level research through the IAMMM journal *Music and Medicine*, gathering a worldwide membership base, and hosting international conferences every two years, IAMMM offers immense capacity for directing attention towards the integration of a wide range of research initiatives and contemporary practices in the uses of music in the healthcare arena. Membership is open to anyone with an interest in music and healthcare and all are welcome to join.

IAMMM promotes sharing and capacity building across a wide range of fields including arts medicine, music performance, performance arts medicine, music psychology, medical humanities, ethnomusicology, music cognition, music neurology, music therapy, music in hospitals, infant stimulation, and music medicine. IAMMM is a community with expertise to support the development of initiatives that provide capacity building in this area, promoting the further potential for research, practice and knowledge about music and medicine.

As a highly interdisciplinary forum for clinical practice and research initiatives in music and medicine IAMMM's goals include the sharing of methods and practices from the widest range of clinical and research perspectives possible. IAMMM will promote expansion of knowledge in the field to foster program development and research initiatives.

The International Association for Music & Medicine was founded in 2009 at the inaugural meeting in Limerick, Ireland funded by the Graduate Education Medical School at the University of Limerick. IAMMM founding members served as the first term Board of Directors until the elections at University of Toronto in 2014.

In conjunction with doctors and nurses, IAMM is building music and medical interventions in developing countries, providing the utmost care and creative attention to the patients and families globally.

### **International Reach**

We are seeking sponsors for the 4th IAMM Conference which will be held at the China Hall of Science and Technology in Beijing, China, June 11th - 13th, 2016. This conference invitation is already underway and will be hosted by the Chinese Arts and Medicine Association (CAMA), Chinese Society of Music Therapy (CSMT), Chinese Association of Rehabilitation Medicine (CARM), together with the Central Conservatory of Music (CCOM).

It is an exciting time for professionals and students in the field of music and medicine to gather in Beijing—the political, cultural, and economic center of China, and a significant metropolitan in the East Asia.

Music therapy is developing rapidly in China in the recent years. In 1997, Professor Tian Gao established the first academic music therapy program in China at the Central Conservatory of Music that marked a new stage in the development of Chinese music therapy.

To date, there are twelve universities in China offering music therapy program contributing to an average of 200 new graduates for the country annually. At the same time, more and more Chinese students are traveling overseas to further their music therapy study in more advanced western countries. Trained music therapists returned from abroad with knowledge and skills have made significant contributions to the growth of the profession.



Music and medicine as a discipline that is related to music therapy is also growing in China. Full-time music therapists are employed in psychiatric, rehabilitation, maternity, cancer and general hospitals throughout China. The number of positions in medical settings is increasing annually. Furthermore, many doctors, nurses, and other medical professionals recognize the effect of music in medical settings. A significant amount of clinical studies have emerged in the last decade. Although some research showed that improvement on study design and a more in depth scientific understanding on various effects of music are still much needed, the growing number of research and conference presentations on the topic of music and medicine proves that the therapeutic effect of music has captured the attention and interest of many medical professionals.

## Sponsorships

Attached are 4 levels of sponsorships available for the conference. We hope to gather music therapists and medical experts from all over the world to share and exchange knowledge so as to better develop the field of medical music therapy. The 4th IAMM conference will certainly bring the attention of music and medicine to the Chinese public. We believe the impact of this conference will bring the development of medical music therapy in China into the next milestone. As awareness increases, more Chinese people will be able to benefit from the effect of medical music therapy.

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Vice-President: Patravoot Vatanasapt (Thailand)  
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Treasurer: Fred Schwartz (USA)

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### **Request for Sponsorships**

Thanks to the support of the IAMM members we have sustained clinical workshops and research endeavors by our members in all areas of disease and health. Music and Medicine services-such as assessment and treatment for Pediatrics and Family Medicine and Oncology and Neurology patients, and numerous research projects in pain and in medicine have enabled us to create a community of careers. Our ongoing programs have received positive attention. Our members including medics and music therapists work in conjunction with a wide range of interdisciplinary teams that include physicians, nurses, social workers, physical



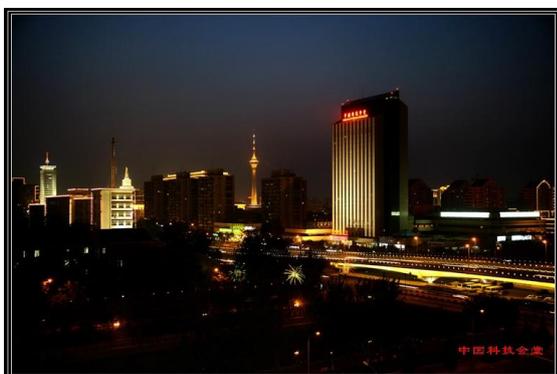
therapists and other health care professionals throughout the globe. Our conferences are our primary mechanism for sharing and disseminating information. Our sponsorships will be visible throughout the conference mailings and postings.

The 4<sup>th</sup> IAMM Conference will be hosted in the China Hall of Science and Technology (CHST) in Beijing. CHST is an upscale conference venue that hosts numerous important national and international conferences every year. The conference venue is located near the Chang An Avenue which is the center of the capital city. The facility of CHST reaches international standard.



Our sponsors will be announced through the conference. Sponsors will also be advocated on our program, website, and in exhibition hall and the conference hall.

PLATINUM SPONSOR	\$15,000	<ul style="list-style-type: none"> <li>★ 10 Conference tickets</li> <li>★ Recognition on Website</li> <li>★ Recognition on all printed material</li> <li>★ Exclusive Front Page Ad in Program</li> <li>★ Banner on Podium Stage</li> <li>★ Two table spaces</li> </ul>
GOLD SPONSOR	\$10,000	<ul style="list-style-type: none"> <li>★ 5 conference tickets</li> <li>★ Recognition on Website</li> <li>★ Exclusive Back Cover Ad in Program</li> <li>★ Poster at Conference Dinner</li> <li>★ One table space</li> </ul>
SILVER SPONSOR	\$5,000	<ul style="list-style-type: none"> <li>★ 4 Conference tickets</li> <li>★ Inner Centerfold two-page in Program</li> </ul>
BRONZE SPONSOR	\$2500	<ul style="list-style-type: none"> <li>★ 2 Conference tickets</li> <li>★ Full Page Ad in Program</li> </ul>



Companies can also choose one from the following list to be our corporate sponsors.

Project	Details	Price ¥
Booth	School	¥ 3,750
	Non-profit organization / association	¥ 5,000
	Profit organization	¥ 6,250
Publish on Wechat Articles	Advertisement include	¥ 375
	Ad. Space	¥ 1,000
LED (Large-screen ad)	Three days	¥ 62,500
	One day	¥ 25,000
	Half-day	¥ 12,500
Ad. on Platform	Branch venue (two days)	¥ 12,500
	Main venue (opening and closing ceremony)	¥ 12,500
Naming Rights for Branch Venues	Three days	¥ 37,500
Advertisement on the Program	Black and white page (full page)	¥ 12,500
	Color page	¥ 25,000
	Cover LOGO	Platinum sponsors only
	Back Cover	¥ 50,000
Handbag for participants	Front (logo) + Back (acknowledgements) (up to 5)	¥ 6,250
	Side slit (Up to 2 words)	¥ 3,750
Registered ticket ad	Back; 1 only	¥ 6,250
Organizer's Booth display panels	Own construction (up to 6)	¥ 2,500
Roll up banner	Showroom	¥ 2,500
	Main venue	¥ 2,500
	Branch venue	¥ 2,500
	Reception	¥ 3,200
Flyers in bag (BYO)	A5 Size	¥ 1,800
	A4 Size	¥ 3,200
	A3 Size	¥ 4,500
Souvenir	Provide by own. Need to be printed with the general assembly LOGO	



Please contact Qi Yang at [15712959910@163.com](mailto:15712959910@163.com) or Bing Li at [bingbing-lily@163.com](mailto:bingbing-lily@163.com) for more information

Address of the conference venue:  
No. 3 Fuxing Road, Haidian District,  
Beijing, China

### **Host**

Chinese Society of Music Therapy  
Chinese Professional Music Therapist Association

### **Co-hosts**

Chinese Association of Rehabilitation Medicine  
Chinese Arts and Medicine Association  
China Rehabilitation Research Center  
Central Conservatory of Music

### **Organizer**

Gao's Music Therapy Center