

Strategies for introducing music and medicine into the Thai health care system

The therapeutic use of music in the medical field is a new concept in Thailand. The government does not officially recognize music therapy and currently only a few medical personnel have some familiarity with it. As an ethnomusicologist and music therapy researcher the author is supporting the development of the therapeutic use of music for the betterment of Thai society.

Her strategy is meeting with public health executives and conducting workshops for doctors and health care providers together with involving them in research projects so they experience first-hand music's potential as a 'therapeutic instrument.'

With more than 20 years of research experience and seven specific music in health care research projects working with licensed music therapists from abroad and Thai medical staff the author will share her plans, strategies and resulting experiences in convincing key individuals and major Thai hospitals. The *Strategies for introducing music and medicine into the Thai health care system* will be discussed in greater detail.

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